



Dear Sir/Madam,

As an individual, parent or educator, we know that you are always seeking to build and improve upon the learners' awareness and knowledge of the global community as well as their self esteem, motivation, reading and computer skills to name a few. Won't you take a few minutes to read this brief introduction to our line of educational and cultural software products that are designed to assist you in achieving these goals.

Since 1990, **BLACK BOARD INTERNATIONAL** has provided culturally related educational software and services for use at home and in Educational and Learning Institutes. Our line of software includes programs in many different areas for children and adults. These programs have been matched with various Provincial and State curriculum standards, and have received recommendation for use in the home and at all school levels by a number of educators in a variety of school and home based applications that include:

- i) resource material within the Library, Classroom, Home eg. projects, cultural days, additional reading assignments, educational games**
- ii) inclusion in all subject curricula, eg. individual teaching units, projects, activities**
- iii) use in after school, summer school, remedial and other special school programs**

After consulting with a variety of educators, parents and school boards we at **Black Board International**, feel confident that our programs can be used in ways that will help meet the challenges faced by students, teachers, administrators, and parents in today's school systems.

Sincerely,

Warren G. Salmon  
C.E.O and Founder  
wsalmon@ashaware.com

BLACK BOARD INTERNATIONAL



# ASHAWARE

A F R O C E N T R I C S O F T W A R E

Fun, educational,  
and interactive!



Programs designed to educate, motivate and stimulate.

12 EXCITING TITLES:



Alphabet · Numbers · Careers · Geography  
History · Language Arts · Mathematics · Music  
Science · Social Studies · Clip Art · Screen Saver



### Alphabet Program

Age 3 and up.

Here's a fun and engaging way to introduce early learners to the exciting world of letters. They'll learn all about upper and lower case identification, alphabet order, word/object association and much more. This multimedia interactive program also includes basic reading material that teaches valuable lessons in history and culture.

### Numbers Program

Age 3 and up.

Learning to count is one of the greatest gifts you can give a growing mind. Using a multimedia approach, the Numbers Program introduces early learners to number sets, addition, subtraction, number/object orientation and more. It all adds up to a fun way to learn.



***"It is the only package of its kind that deals exclusively with the African experience, and therefore is worthy of purchase by any school, parent, organization, or church group."***

Clyde Robertson, Director of Africana Studies and Cultural Unit, New Orleans Public Schools

### Careers

Age 10 to Adult

What do I want to be when I grow up? This program allows you to browse through a collection of fascinating career profiles.

You'll be introduced to pictures, articles and in-depth profiles of positive role models involved in the Arts, Business, Education, Language Arts, Politics, Law and Science.



### Geography

Age 10 to adult.

Encourage kids to think globally. Show them how to explore different countries with this exciting Geography program.

They'll be captivated by the variety of colorful maps, readings and multiple choice questions that focus on Africa, the Caribbean, and other parts of the world. It's looking at the world from a fresh new perspective.

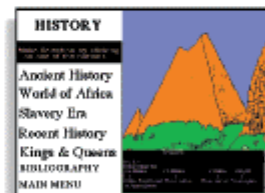


### History

Age 10 to Adult

The more we know about our history, the more we know about ourselves.

The History program uses pictures, essays and multiple choice questions to make this subject come alive. The focus is on the history of people of African descent, with topics including Ancient History, The Golden Age, Kings and Queens, The Slavery Era, and Recent History.



#### Minimum System Requirements:

- Pentium II or higher, Win. 98/2000/NT/XP/ME, 16MB RAM
- 68030 or higher, Macintosh System 8.x/9.x, OS X 16MB RAM
- CD-ROM & VGA compatible monitor
- Hard disk space requirements vary with individual programs



# **GOALS AND OBJECTIVES**

The various programs that BBI offers have been designed to meet the following Goals and Objectives:

To develop, build and improve:

## **KNOWLEDGE & UNDERSTANDING**

**MOTIVATION**

**SELF-ESTEEM**

**READING SKILLS**

**COMPUTER SKILLS**

## **KNOWLEDGE and UNDERSTANDING**

Over the years, school curricula has in some cases failed to be inclusive of all races, and has in other cases been a source of negative information about certain races. This exclusion and lack of positive material has often led to racist and derogatory attitudes, as well as a lack of knowledge and understanding towards and within the targeted group(s).

In order to address these concerns, BBI's curriculum is designed to facilitate the development of children of all cultures, by building and improving the knowledge and understanding of all children. Although most of the material is Afrocentric, its content does not understate the significance of other cultures, rather it serves to place the cultural diversity and achievements of Africans in the correct place among the world's cultures.

This knowledge serves to place each and every race in a position of mutual respect and clearly shows the significance of all cultures in the minds and hearts of our diverse student population. BBI's programs can facilitate easy access to this knowledge, and as a result increase cultural understanding and racial harmony.

### **Highlights:**

**A wide range of factual information collected from reliable sources that attest to the contributions of people of African descent in a variety of areas**

**Exercises and activities that further facilitate the students' understanding of the program material**

**Appropriate text size and level of difficulty for the different grade levels**

**Easy classification of all information in their various subjects**

**A bibliography that acts as a further search for more information**

# MOTIVATION

Motivate students to study and improve their performance in the different subject areas by exposing them to practical examples, positive role models, and culturally related materials within those subject areas.

One of the major problems faced by many students in the Public School System, is a lack of motivation to study, and stay in school. Many of our youth are motivated to buy expensive clothes, play in the NBA, and be the latest singing sensation, but the same type of motivation is often lacking when it comes to academics.

One of the factors that contributes to this lack of motivation is the fact that many of the role models that students are exposed to are only athletes and entertainers. Many students are therefore not aware of the contributions of different cultural groups in the invention of mathematics, science, and other academics.

With this in mind, we've designed our programs to help solve that problem.

## **Highlights:**

### **Positive role models from various fields:**

**Doctors**

**Lawyers**

**Teachers**

**High Technology Professionals**

**Entrepreneurs**

**Scientists**

**Inventors Writers**

**Mathematicians Artists**

**Political Leaders etc...**

**Practical Examples:**

**The Pyramids**

**Different Writing Systems**

**Ancient and Modern Inventions**

**Musical Instruments**

**Social Systems**

**Kings and Queens**

**etc...**

# **SELF ESTEEM**

There have been a number of different studies that show that children who have a strong self-esteem also do well in school. There are also studies that show that the development of self-esteem is linked to: the way you feel about your race, expectations from teachers, identifying talents and achievements, career plans and goals, and love from your parents.

With this in mind, our programs concentrate on developing self-esteem using various methods.

## **Highlights:**

**Teaching Cultural History and Materials**

**Teaching students to successfully use the technology**

**Seeing positive role models in their own image**

**Development of post-secondary plans or career goals  
in a variety of fields**

# READING SKILLS

Often times, the lack of reading done by students is related to the material that they are reading, especially when it comes to culturally related materials. Why would a student want to read material that is culturally negative and exclusive, as opposed to something that is culturally positive and inclusive?

With this in mind, our programs are geared towards improving reading skills by adjusting content, as well as by using technology to allow a student who is having problems reading, to improve at his/her own pace.

## **Highlights:**

**Various types of material that are culturally oriented  
from the different subject areas**

**The READING COMPREHENSION Testing will also help  
students to improve his/her reading skills by  
encouraging the students to read the material**

# **COMPUTER SKILLS**

In order to function in the technical society of today and tomorrow, students must learn how to use the technology, or else they may be disadvantaged by a form of technological illiteracy. Use of BBI's software, and other educational software will help to address these concerns.

BBI's programs can help students improve upon the following computer skills:

## **Highlights:**

**Information search and retrieval**

**Operation of multimedia type programs**

**Hand-Eye coordination for young students through the use of a mouse and keyboard**

**SOME OF BLACK BOARD INTERNATIONAL'S CLIENTS INCLUDE:**

ATLANTA PUBLIC SCHOOLS  
BALTIMORE PUBLIC SCHOOLS  
BUFFALO PUBLIC SCHOOLS  
CHICAGO PUBLIC SCHOOLS  
COLUMBUS BOARD OF EDUCATION  
DALLAS PUBLIC SCHOOLS  
DETROIT PUBLIC SCHOOLS  
FLINT COMMUNITY SCHOOLS  
GEORGIA CITIES IN SCHOOLS  
HACKENSACK BOARD OF EDUCATION  
HOWARD UNIVERSITY  
KANSAS CITY MISSOURI SCHOOL DISTRICT  
MAKE-A-WISH FOUNDATION  
MILWAUKEE PUBLIC SCHOOLS  
MINISTRY OF EDUCATION OF ONTARIO  
MINISTRY OF EDUCATION OF NOVA SCOTIA  
NATIONAL **BLACK CHILD DEVELOPMENT INSTITUTE**  
NEW ORLEANS PUBLIC SCHOOLS  
NEW YORK PUBLIC SCHOOLS  
OMAHA PUBLIC SCHOOLS  
ORANGE TOWNSHIP SCHOOL DISTRICT  
PHILADELPHIA SCHOOL DISTRICT  
ROCHESTER CITY SCHOOL DISTRICT  
SAN DIEGO CITY SCHOOLS  
SAN FRANCISCO UNIFIED SCHOOL DISTRICT  
TORONTO DISTRICT SCHOOL BOARD  
WASHINGTON D.C. PUBLIC SCHOOLS  
WINSTON-SALEM/FORSYTH COUNTY SCHOOLS  
YORK REGION SCHOOL DISTRICT

**"These materials are absolutely necessary in an electronic age. They are well organized, user-friendly and well executed."**

Molefi Kete Asante, Chairman of African Studies ,Temple University

**"It is the only package of it's kind that deals exclusively with the African experience and therefore is worthy of purchase by any School, parent, organization, or Church group."**

Clyde Robertson, Director of Africana Studies and Cultural Unit, New Orleans Public Schools

# **BBI Order Form**

Stock # TITLE	School Version						Quantity	Total
	Home Version	(Inc. Teachers Guide & Activities)	Single	5 User	10 User	20 User License		
BBI01 Ashaware Alphabet 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI02 Ashaware Numbers 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI03 Ashaware Careers 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI04 Ashaware Geography 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI05 Ashaware History 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI06 Ashaware Lang. Arts 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI07 Ashaware Math 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI08 Ashaware Music 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI09 Ashaware Science 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI010 Ashaware Soc. Stud. 3.0	\$19.99	\$29.99	\$129.99	\$249.99	\$379.99	\$599.99	_____	\$ _____
BBI011 Ashaware Clip Art 2.0	\$34.99	\$34.99	\$149.99	\$299.99	\$399.99	\$649.99	_____	\$ _____
BBI012 Ashaware Screen Saver	\$19.99	\$19.99	\$89.99	\$189.99	\$319.99	\$519.99	_____	\$ _____
BBI013 Ashaware Software Suite	\$199.99	\$299.99	\$1299.99	\$2499.99	\$3799.99	\$4999.99	_____	\$ _____

Name: \_\_\_\_\_ School/Org.: \_\_\_\_\_ Subtotal \$ \_\_\_\_\_

Address: \_\_\_\_\_ Tax (GST#126916956) \$ \_\_\_\_\_  
(Ontario Residents 8% P.S.T. / Canadian Residents 7% G.S.T.)

City: \_\_\_\_\_ State/Pr: \_\_\_\_\_ Zip/P.C.: \_\_\_\_\_ Shipping (5%) \$ \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Grand Total \$ \_\_\_\_\_

P.O. #: \_\_\_\_\_ Email: \_\_\_\_\_

Computer Type: \_\_\_\_\_ How did you hear about us? \_\_\_\_\_ Credit Card Type: \_\_\_\_\_

Operating System:  Windows  Macintosh Credit Card #: \_\_\_\_\_

Delivery Method:  CD ROM  Electronic Name on Card \_\_\_\_\_  
 Expiry Date: \_\_\_\_\_

**TO ORDER CONTACT:**  
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